

Raw Pet Food Myths

- *Raw meat causes worms*

False! So long as it's fresh or it's been defrosted properly, raw meat will not cause your pet to have worms.

- *Raw meat is not suitable for puppies*

False! Puppies are ready for raw meat right after weening. The transition has to be observed just like any other diet change.

- *Raw meat causes stomach problems*

False! Since dogs and cats are carnivores, raw meat is easily processed and vitamin absorption is of the highest level.

- *Raw meat isn't scientifically approved*

False! There is plenty of scientific endorsement for raw pet food. See reverse!

Real Pet Food
855 Jones Road.
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<https://www.realpet.co.nz>

<https://www.facebook.com/RealPetFoodRolleston>

**100% Meat
It Simply Couldn't Be
Any Fresher!**

Scientific Resources on Raw Pet Food Benefits

https://www.researchgate.net/publication/341115930_Raw_meat-based_diet_BARF_in_dogs_and_cats_nutrition

<https://www.npvet.co.nz/pets/animal-info-pets/natural-medicine-articles/natural-feeding-dogs/>



Why is Raw Food Best for your Pet?

Transitioning & Feeding Guide



Real pet food

It simply couldn't be any fresher!

100% Meat!



Dogs & Cats Are Carnivores

Raw meat is the most natural, nutritious and satisfying type of food a pet can have! Essential vitamins and minerals contribute to a shiny coat, less hairballs in cats, better tempered agile dogs and cleaner, smaller stools. By eating raw meats, pets develop healthy immune systems that prevent many diseases including skin allergies, bowel inflammation and arthritis.

Transitioning Steps

- 1) Choose the right type of meat.
- 2) Start with small meals a few times a day, separate from non-raw foods.
- 3) Slowly increase the amount up to 2-3% of your pet's body weight.
- 4) Keep an eye on your pet's transition for 7-10 days.

How to Start:

Which Meat is Right for Your Pet?

For Dogs:

Start with a gentler more complex food such as the Dog Mix. The Dog Mix is especially made for dogs. It contains a potent combination of beef, pork and horse. The Dog Mix is ground, making it easy on digestion, allowing your pet to adapt quickly. They'll get all the protein, vitamins, minerals and necessary fat. As proof, the first thing you'll notice is the soft shiny coat!

For Cats:

The **Cat Mix** is especially made for cats. It provides essential nutrition for optimum health. It is made of beef and liver. This mix is also ground, allowing for easier digestion and transition. Watch out for that shiny coat and less to none hairballs!

Meaty Bones and **Chicken Necks** are good starter treats. Pets love bones plus they'll get their calcium and teeth health underway. After about 3 weeks on the new diet, you may begin trying other meats such as steak or fish.

If your pet has any pre-existing condition, please don't hesitate to ask our staff for support.

All meat must be thawed before feeding!

Never feed cooked bones to your Pets!

Menu

Dog Mix 10Kg Box \$47.50

Cat Mix 5Kg Box \$35

Beef Mince 10Kg Box \$57.50

Horse Mince 10Kg Box \$57.50

Horse Steak 10Kg Box \$57.50

Chicken Necks 5Kg Box \$35

Meaty Bones 1Kg Package \$5

Chicken Mince 10Kg Box \$57.50

Delivery costs \$5 until further notice.

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